



Lakewood Ranch®

The Nature Of Florida Living.

WHY BUILD NEW?

- **APPRECIATION**
New homes have a longer life expectancy and will appreciate in value more dramatically than an older, resale home.
- **WARRANTY**
New homes come with warranty protection – at least one year from the builder, and five year warranty on new GE appliances.
- **EFFICIENCY**
Green-certified materials, building techniques, insulation and heating and cooling are much more advanced and efficient, with energy saving technology gains made yearly. New green-built homes will be more comfortable, healthy and cost efficient to live in.
- **LOW MAINTENANCE**
The need for maintenance or even repair on a new home is almost non-existent compared to a resale.
- **INSURANCE**
New homes built to the latest storm codes cost less to insure.
- **CLEAN CANVAS**
Your new home will be yours from the start to put your own imprint on. No need to undo a previous owner's vision. No worries about what may have been done that you don't know about. You'll know where all the "sprinkler lines" are buried.
- **UPGRADES**
Upgrades and amenities can often be "rolled into" your mortgage on a new home, making their purchase more affordable and practical.
- **PEACE OF MIND**
The new home buying process from a builder is often much easier than dealing with a private party. Re-sales and especially distress sales and foreclosures are fraught with unpredictable pricing, erratic time lines, annoying delays and often poor communication.

WHY BUILD NOW?

- **BUYER'S MARKET**
Unquestionably, the market today is ideal for buyers. Builders are offering their lowest prices in years.
- **LOW INTEREST RATES**
At a 40-year low, rates are extremely favorable. Credit lines are available and the rates are unbeatable. This won't last forever.
- **BUILD QUALITY**
Not being in a building boom has a distinctly positive impact on build quality. Builders are focused more than ever on true quality and craftsmanship and doing the job right.
- **BUILD TIMELINE**
Today, construction schedules – from permitting and design through construction – are as efficient as they have ever been.
- **SELECTION**
The opportunity to choose just the floor plan and the location you want, at the right price, is better than ever.
- **CUSTOMER SERVICE**
Lakewood Ranch builders have exceptional customer service ratings and are committed to every homeowner.

Homes from the \$200s to over \$5 million

LARGEST GREEN-CERTIFIED COMMUNITY IN THE COUNTRY

www.lakewoodranch.com • 941-907-6000 / 800-30RANCH



BROKERS WELCOME.